## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 RELEASE BY SECURED PARTY

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ally Commercial Finance LLC	FORMERLY GMAC COMMERCIAL FINANCE LLC	10/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	KEECO, LLC
Street Address:	543 FORBES BOULEVARD
City:	SOUTH SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94080
Entity Type:	LTD LIAB JT ST CO: CALIFORNIA

## PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2937698	I INITIALS BY KEECO
Registration Number:	1895510	THE HEIRLOOM LACE COLLECTION
Registration Number:	1920584	THE HEIRLOOM LACE COLLECTION
Registration Number:	1981988	VINTAGE HOME
Registration Number:	1998465	VINTAGE HOME
Registration Number:	2078437	THE HEIRLOOM QUILT COLLECTION
Registration Number:	2132580	VINTAGE HOME
Registration Number:	2142472	THE HEIRLOOM LACE COLLECTION
Registration Number:	2269455	THE HANDMADE HOME COMPANY
Registration Number:	2417697	YOUR STORE, HER HOME
Registration Number:	2459539	VINTAGE HOME
Registration Number:	2520276	M METRO LIVING
Registration Number:	2572030	SIMPLY HANDMADE
Registration Number:	2580017	HEIRLOOM HOME COLLECTION

REEL: 005157 FRAME: 0608

293769

Serial Number:	78408322	I INITIALS BY KEECO	
Serial Number:	78341154	KEECO	

## **CORRESPONDENCE DATA**

**Fax Number**: 2146594832

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 214-659-4578
Email: nealk@akllp.com
Correspondent Name: Michele P. Schwartz
Address Line 1: 1717 Main Street
Address Line 2: Suite 3700

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:

NAME OF SUBMITTER:

Michele P. Schwartz

Signature:

/Michele P. Schwartz/

Date:

11/12/2013

Total Attachments: 5

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> TRADEMARK REEL: 005157 FRAME: 0609

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE is made this 31st day October, 2013 by ALLY COMMERCIAL

FINANCE LLC, formerly known as GMAC COMMERCIAL FINANCE LLC ("Ally").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which

are hereby acknowledged, Ally hereby releases, terminates and extinguishes any and all right,

title and interest in and to any and all liens and security interests it may have upon the

trademarks, patents and copyrights listed on Schedule I, Schedule II and Schedule III attached

hereto and made a part hereof, which liens and security interests were established under and

pursuant to that certain Intellectual Property Security Agreement dated as of November 12, 2004,

and that certain Amendment to Intellectual Property Security Agreement dated as of December

28, 2005 (both herein referred to as the "IP Agreement"), made by Keeco, LLC as Debtor in

favor of Ally as Lender, which IP Agreement was recorded with (i) the United States Patent and

Trademark Office on December 16, 2004 at Reel/Frame 2993/0457, February 13, 2006 at

Reel/Frame 3246/0210 and December 15, 2004 at Reel/Frame 0154252/0759, and (ii) the

Canadian Intellectual Property office.

ALLY COMMERCIAL FINANCE LLC, formerly known as GMAC COMMERCIAL

FINANCE LLC

marken al C. C.

Kaymona L. Helber

Executive Vice President & General

Counsel

TRADEMARK REEL: 005157 FRAME: 0610

## SCHEDULEI

## TO AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

# TRADEMARKS

MARK

REG. NO.

REG DATE

INITIALS BY KEECO

2,937,698

APRIL 4, 2005

TRADEMARK REEL: 005157 FRAME: 0611

# SCHEDULE II to INTELLECTUAL PROPERTY SECURITY AGREEMENT

# I. TRADEMARK REGISTRATIONS

MARK	Reg. <u>Date</u>	Reg. <u>Number</u>
THE HEIRCOOM LACE COLLECTION	5/23/1995	1,895,510
THE HEIRLOOM LACE COLLECTION	9/19/1995	1,920,584
VINTAGE HOME	6/25/1996	1,981,988
VINTAGE HOME	9/3/1996	1,998,465
THE HEIRLOOM QUILT COLLECTION	7/15/1997	2,078,437
VINTAGE HOME	1/27/1998	2,132,580
THE HEIRLOOM LACE COLLECTION	3/10/1998	2,142,472
THE HANDMADE HOME COMPANY	8/10/1999	2,269,455
YOUR STORE, HER HOME	1/2/2001	2,417,697
VINTAGE HOME	6/12/2001	2,459,539
METRO LIVING + DESIGN	12/18/2001	2.,520,276
SIMPLY HANDMADE	5/21/2002	2,572,030
HEIRLOOM HOME COLLECTION	6/11/2002	2,580,017

## II. TRADEMARK APPLICATIONS

MARK	Filing <u>Date</u>	Serial <u>Number</u>
Initials by Keeco	4/1/2003	78408322
KEECO	12/15/2003	78341154

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# UL TRADEMARK LICENSES

Name of Agreement	Date of Contract	Pariles .
B. Smith Group Licensing Agreement	February 1, 2002	B. Smith Group Licensing; L. Kee & Co., Inc.
	A 1	(assigned to Keeco, LLC)

TRADEMARK REEL: 005157 FRAME: 0613

## SCHEDULE III

to

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

Assignor: Keeco, LLC

Assignee: GMAC Commercial Finance LLC

Type of IP	Jurisdiction	Document Number(s)	Date of Recordation
Copyrights	United States Copyright Office	V3520D453	01/28/2005
		V3520D454	01/28/2005
		V3520D455	01/28/2005
		V3520D456	01/28/2005
		V3520D457	01/28/2005
		V3520D458	01/28/2005
		V3520D459	02/21/2006
Trademarks	Canadian Intellectual Property Office	TMA465492	01/10/2005
mademarks	canadian intenectual Frobatty Office	TMA465493	01/10/2005
		TMA497808	01/10/2005
		TMA597585	01/10/2005
		TMA624040	01/10/2005
·		TMA634819	01/10/2005
Patent	United States Patent and Trademark	Patent #6,082,434	12/15/2004
	Office	Reel/Frame:	wwy woy wood
		015452/0759	

TRADEMARK REEL: 005157 FRAME: 0614

**RECORDED: 11/12/2013**